

SUPERLAB

EXPERIMENTAL DESIGN LABORATORY



Superlab is an experimental design laboratory that turn crazy and innovative ideas into successful business models.

It all started with designer Niklas Madsen as a research project with the thrive to study "The effect of playing at work". A combination of practical know-how of designing exceptional offices and the scientific research of human behavior turned out to be mega successful combination. Two years later the design company got re-branded as "Superlab" – An experimental design laboratory with the main goal to study the future workplace and furniture design of tomorrow.

Today Superlab is a fantastic team of five with award winning designer Helena Laursen as the latest accession. Is more needed to be said?

Superlab is a self-evident partner for Edsbyn with the mission to explore and #rethinkwork.

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